



Advertising with KUIW and UIWTV



KUIW On-Air

The University of the Incarnate Word's Internet Radio Station, KUIW.org, will read or play your pre-recorded advertisement during regularly scheduled programming for a one-month period.
\$100 - Per Advertisement Per Month
Each advertisement must be a max of 30 seconds in length.

Bundles

Bundle advertising gives your company consistency in advertising presence throughout campus.

Bundles include:
Channel 15 Advertisement
UIWTV.org and KUIW.org On-line Ad
On-Air Radio Ads and Television Plugs
Promotional Services at KUIW Events

Bundle Advertising Pricing:
\$2,000 - 8 Months (Only \$250 per month!)
\$1,600 - 6 Months (\$300 per month)
\$1,400 - 4 Months (\$350 per month)

UIWTV On-Air

The University of the Incarnate Word's Internet Television Station, UIWTV.org, will plug or play your advertisement during regularly scheduled programming for a one-month period.
\$100 - Per Advertisement Per Month
Each advertisement must be a max of 30 seconds in length.

Channel 15

UIW's closed circuit Channel 15 broadcasts all, every day, with regularly scheduled Programming playing as a slide show of events and announcements.
\$100 - Per Advertisement Per Month
Each slide plays for 20 seconds and will play up to seven times per hour for one month.

Live Sports

KUIW and UIWTV will announce copy, play recorded advertisements, and/or add company logo to score board during sports coverage (football, basketball, soccer, baseball, and softball) and other live events.
\$100 - Per Advertisement Per Month

On-line

KUIW.org and UIWTV.org will place your add on each website for a one-month period.
\$100 - Per Advertisement Per Month
The size of each print advertisement will depend on available space on website and placement of advertisement.
Each video advertisement must be a max of 30 seconds in length.